

## BUSINESS INTELLIGENCE AND BIG DATA ANALYTICS

### SAVE THE DATE

JANUARY 26, 2015  
NEW YORK, NY

JANUARY 28, 2015  
HERNDON, VA

#### PRESENTATION AND DEMONSTRATION AGENDA

##### Session 1: Orientation: Business Applications and Uses

9:00 am - 12:00 pm (Breakfast available)

9:00 am - 10:30 am – Presentation and Demonstration\*

10:30 am - 12:00 pm – Q&A\*\*

##### Session 2: Orientation: Technology Applications and Uses

12:00 pm - 3:00 pm (Lunch available)

12:00 pm - 1:30 pm – Presentation and Demonstration\*

1:30 pm – 3:00 pm – Q&A\*\*

\* We hope to interview participants in advance about your primary needs for BI and Big Data

\*\* We will gather preliminary questions and walk through answers.

# DEMO DAY & WORKSHOP

THE ONLY ENTIRELY OPEN SOURCE AND ROBUST BI SUITE.

#### WHY LEARN ABOUT SPAGOBI?

Entirely open source and robust. Embeds in your commercial products. Innovative themes and cutting edge technology. Complete analytical tools for BI project and advanced Big Data analytics.

#### WHO IS INVITED

##### Systems integrators and solutions developers who are:

Seeking to develop business intelligence solutions enabling customers to mine their own sources of “Big Data” (smartphones, sensors, the Web, unstructured data as well as other structured data such as scalable relational databases).

Looking for a suite of business intelligence tools that supports the entire lifecycle of a project, a wide range of analytics and visualization requirements and the ability to share these insights collaboratively.

**Users in corporate, government and non-profit organizations seeking solutions and expertise to tackle their business intelligence and big data analytics needs.**

SpagoBI suite ([www.spagobi.org](http://www.spagobi.org)) is developed by SpagoBI Labs - a working unit of the R&D Division of Engineering Group, Italy's largest and one of Europe's largest IT services firms.

#### HOW TO REGISTER

**Fee:** Free thanks to SpagoBI Labs' sponsorship

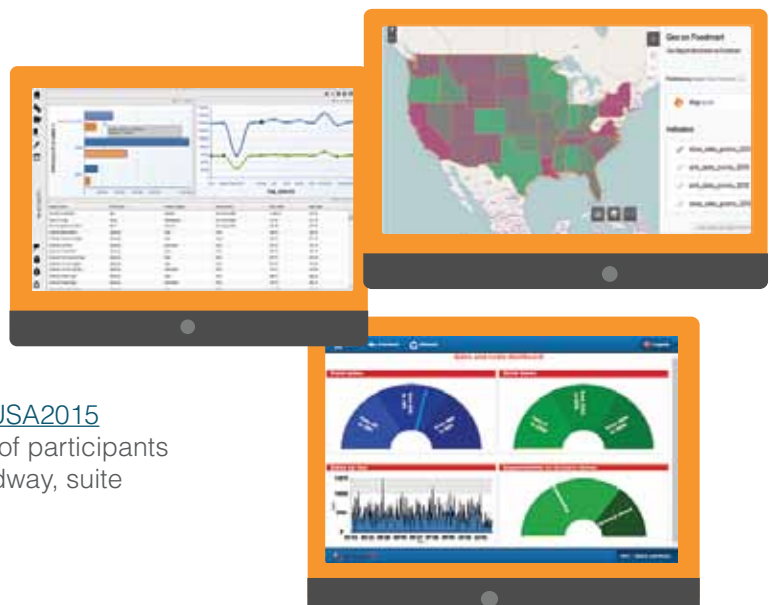
**Registration:** Please e-mail Ms. Khushbu Singh at [fkushbu@trianagroup.com](mailto:fkushbu@trianagroup.com) OR [click on://bit.ly/SBI5USA2015](http://bit.ly/SBI5USA2015)

**Please Provide:** Name, title and contact information of participants

**Preferred Location and Session:** (Jan. 26) 39 Broadway, suite 1110, New York, NY 10006 OR (Jan. 28) 2214 Rock

Hill Road, Suite 600, Herndon, VA 20170

Private meetings would be held upon request



# SpagoBI 5 - Turn your data into knowledge

## READY TO USE

### Charts & Dashboards

Get instant insights on your data through several types of charts (e.g. pie charts, bar charts, scatter diagrams, bubble charts, dispersion charts) and interactive dashboards.

### KPIs

Build and manage KPI hierarchy models, through different methods, calculation rules, thresholds and alarms.

## BUILD IT BY YOURSELF

### Ad-hoc reporting

Self-create your multi-sheet reports, including tables, cross-tables and charts.

### Interactive cockpits

Aggregate and navigate your analysis, explore your data in an interactive and graphical way.

## EXPLORATORY

### OLAP

Navigate your data at different levels of detail and from different perspectives, thanks to a complete set of features, including drill-down, drill-across, slice-and-dice, drill-through processes.

### Free Inquiry

Thanks to a specialized QbE (Query by Example) tool, you can explore your data easily, thanks to its entirely graphical web-based interface.



## ADVANCED & PREDICTIVE ANALYTICS

**Big Data**, to extract information from large volumes of heterogeneous data, such as NoSQL databases and Hadoop

**What-if**, to predict effects of potential changes in your business strategies

**In-memory & mash-up**, for faster data insights and the highest analytical efficiency

**Data mining**, to explore your data through advanced techniques and algorithms

**Location Intelligence**, to view your business data on static and interactive maps

**Network analysis**, to visualize relations among entities (e.g. social media users) through specialized views

**Sentiment analysis**, to analyze information on people's attitudes, interests and opinions (e.g. social listening)

### Real-time & Mobile

Learn more: [www.spagobi.org](http://www.spagobi.org)

Contact us: [spagobi@eng.it](mailto:spagobi@eng.it)  
[fkhusbu@trianagroup.com](mailto:fkhusbu@trianagroup.com)

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